

# **BLUEPRINT 2041**

## **KING WILLIAM COUNTY**



**COMPREHENSIVE PLAN UPDATE**

**COMMUNITY  
MEETING  
#1**

**MAY 26, 2021**

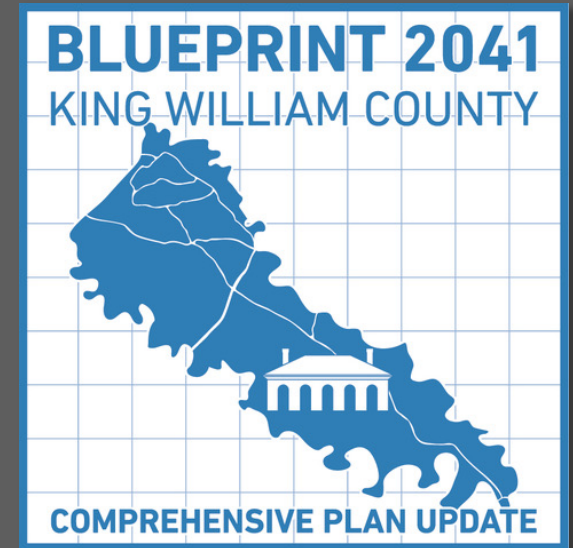
# COMPREHENSIVE PLAN TEAM

**Hill Studio**

**Arnett Muldrow & Associates**

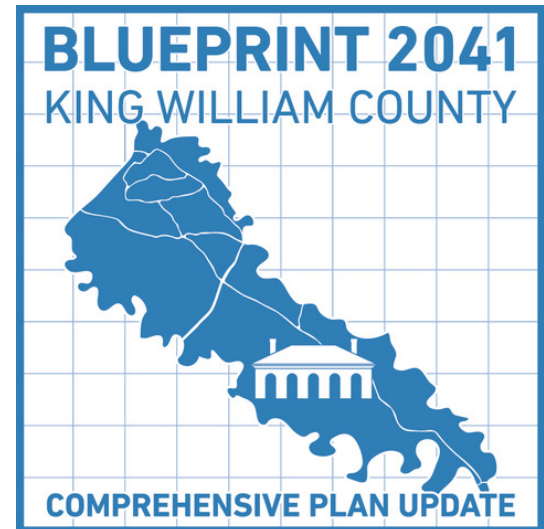
**Comprehensive Plan Committee**

- ✓ Includes members of Planning Commission, Economic Development Authority, County & Town Staff



# WHAT IS A COMPREHENSIVE PLAN?

- Required by Commonwealth of Virginia
- 20-year plan, review every 5 years
- Establishes community vision, goals and strategies for implementation
- Guides public investment
  - ✓ Public facilities and utilities
  - ✓ Community services
- Guides land development and growth
  - ✓ Future land use map
  - ✓ Provides foundation and guidance for land development regulations
- Topics include:
  - ✓ Economic Development, Transportation, Utilities, Housing, Public Safety, Parks/Recreation, Community Services, Historic Preservation, Natural Resources & Environment



# King William County Comprehensive Plan



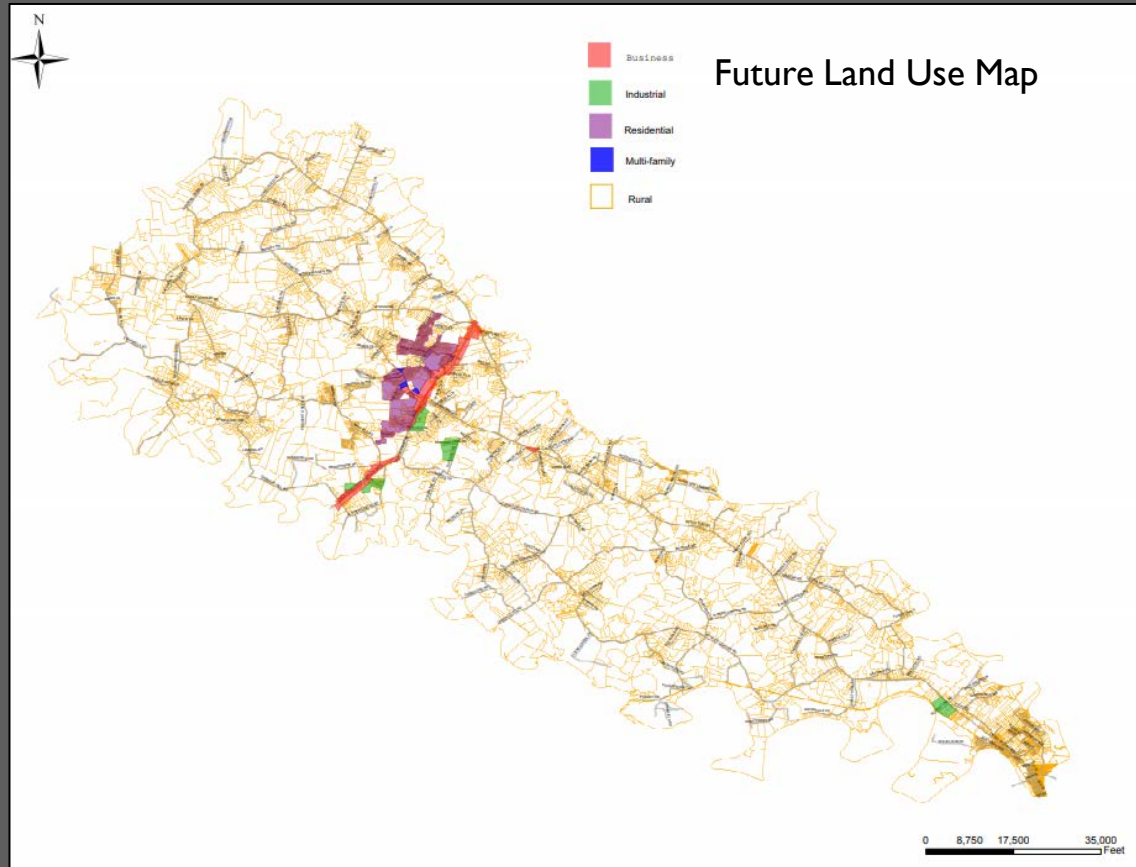
(Adopted 11/21/16)

#### King William County Vision Statement

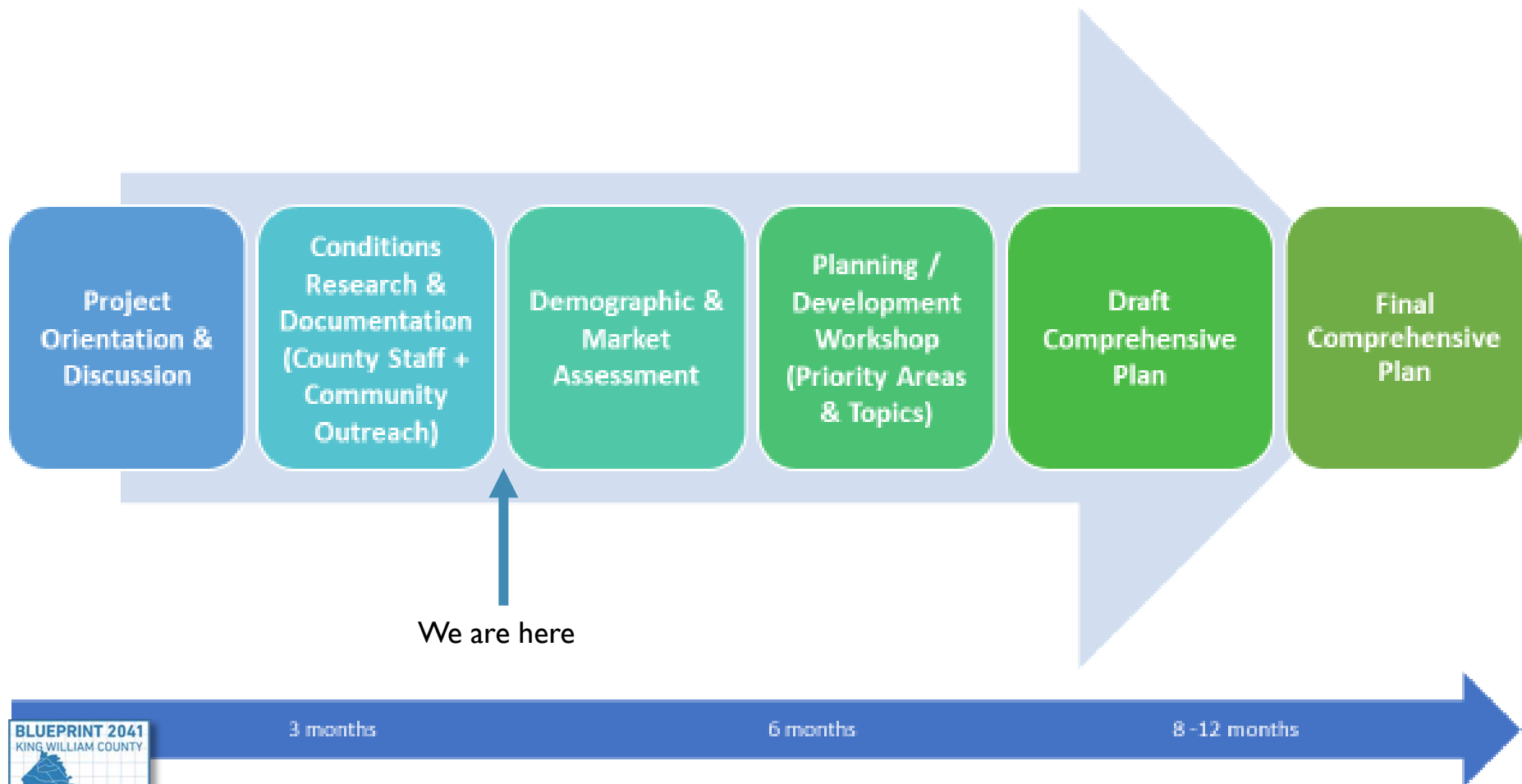
*King William County envisions a vital community built on the foundation of its past, the strength of its diverse population and the promise of the future generations by focusing on the quality of education for all citizens, quality of public services and quality of life balancing rural and suburban life styles.*

Adopted October 19, 2002

*Current Plan adopted in 2016,  
a revision of the 2002 Plan*



# Project Tasks Flowchart & Timeline

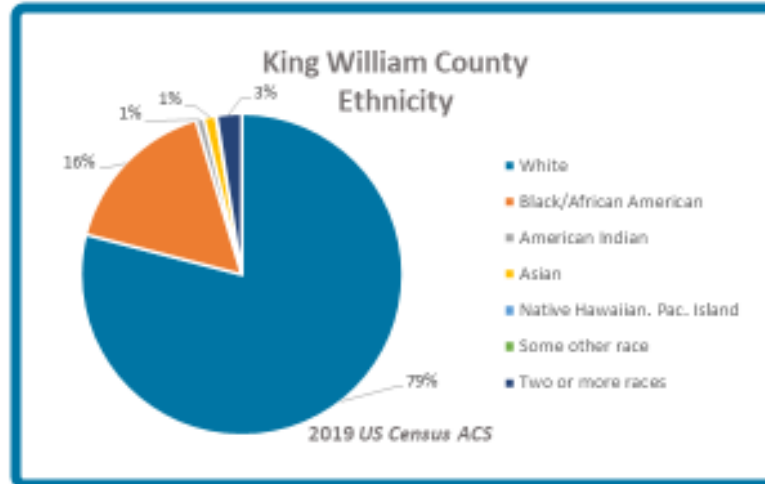
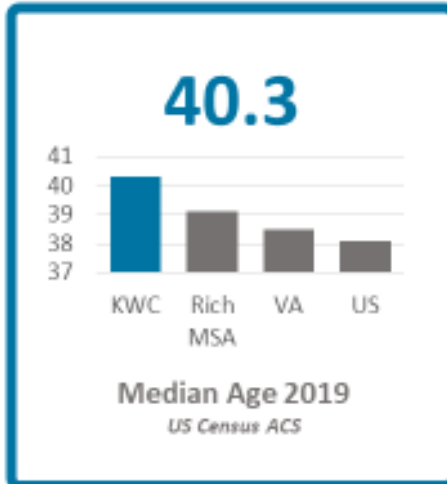
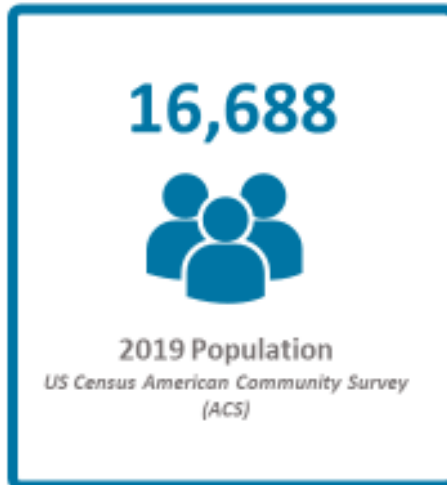


# DEMOGRAPHIC AND MARKET ASSESSMENT

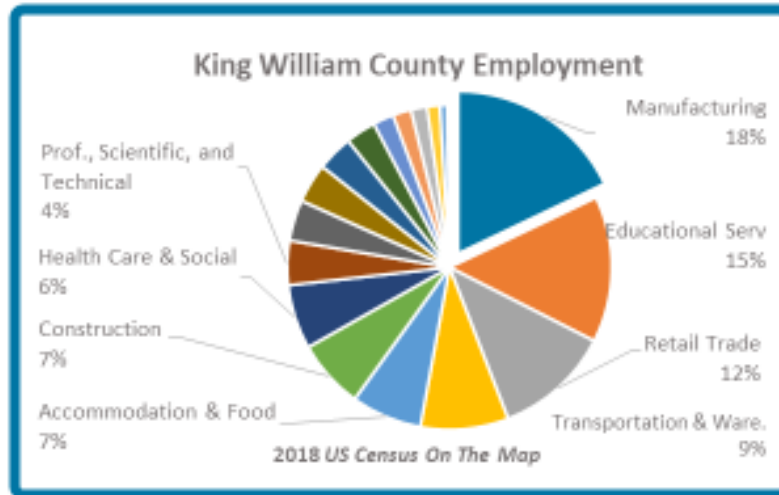
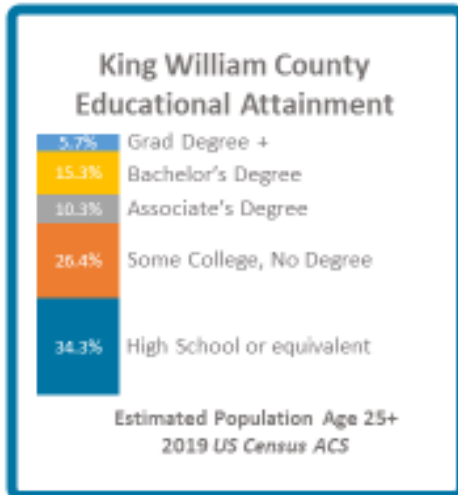
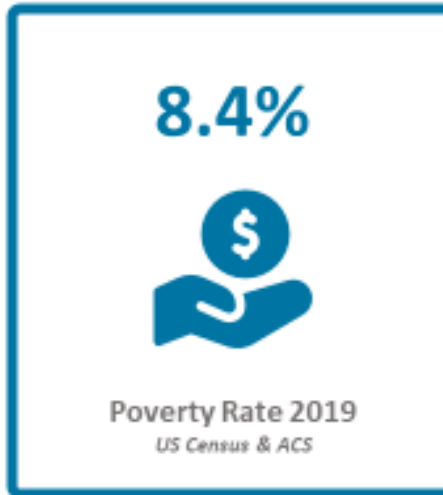
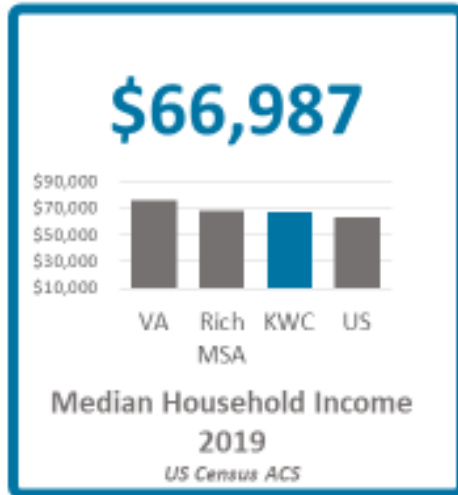
## INITIAL FINDINGS



# Population Snapshot

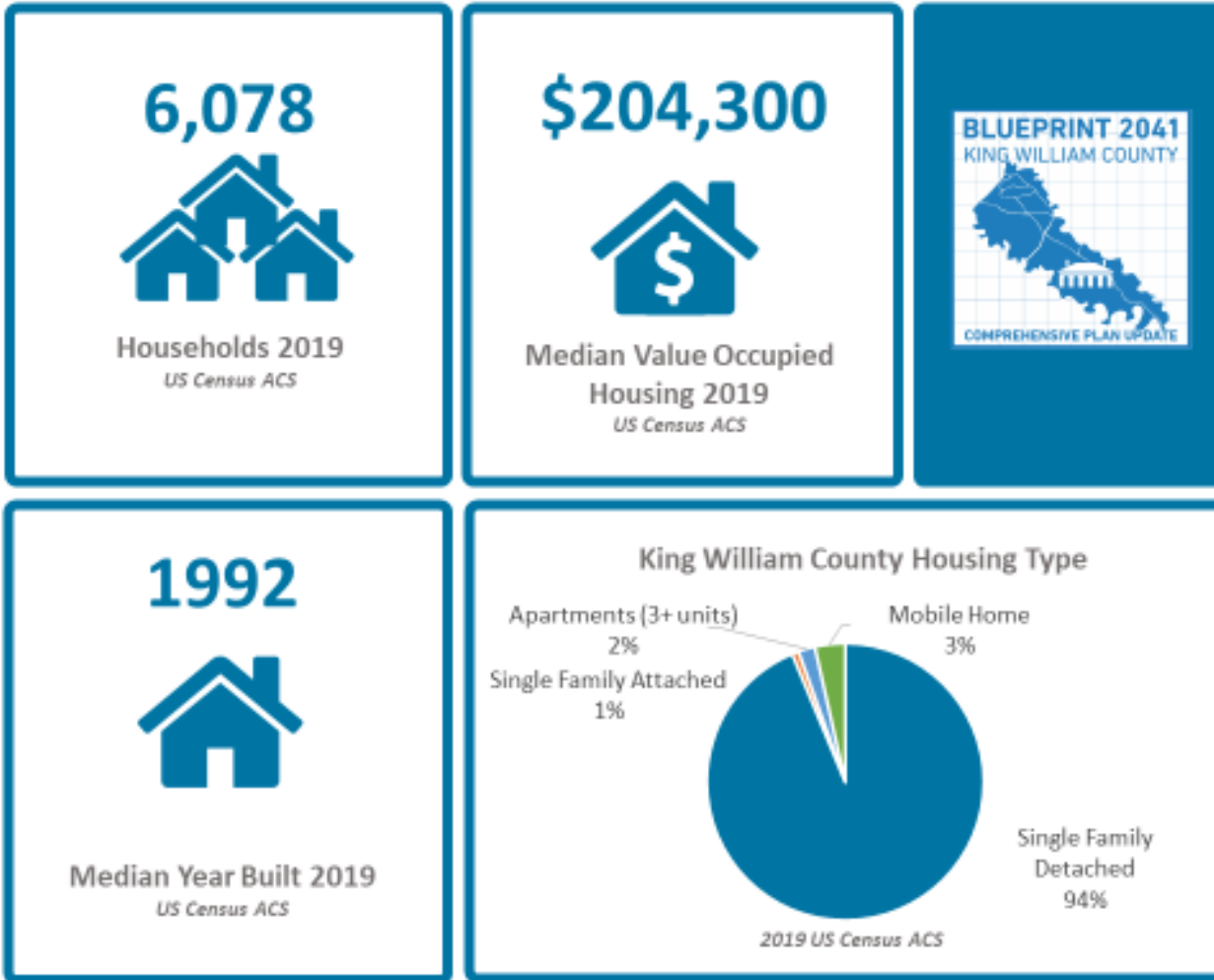


# Economic Snapshot





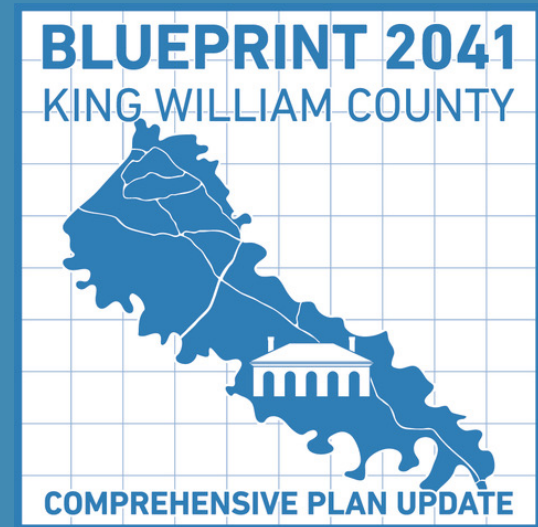
# Housing Snapshot



## WHAT WE'VE HEARD ...

### From Stakeholder Discussions:

- Rural lifestyle and character important
- Agriculture and farmland valued
- Improved housing solutions and choices desired
- Diverse economy and jobs important
- Internet/Broadband infrastructure critical
- Small business development an opportunity
- Natural resources and tourism are opportunities
- Update future land use plan
- Central Garage positioned for growth



# SURVEY FEEDBACK

## 5-24-2021

< 50 responses

### Special features:

- Rural tranquility, landscape
- Friendly people, beautiful land
- Good schools, good location
- Affordable taxes, land & homes
- Native American reservations

### Challenges:

- Need vision & direction
- Need small businesses/stores
- Poor communications infrastructure (internet)
- Need quality jobs / employers
- Need consistent leadership & direction
- Improve emergency services
- Quality education & schools

## SURVEY FEEDBACK 5-24-2021

< 50 responses

Live/work in County

### Vision for County:

- Learn from neighboring counties (balance business, industry, residential, farmland, control sprawl)
- Expand and attract business
- Encourage quality residential areas that are coordinated with public services
- Embrace resources and location
- Increase number and choices of stores
- Direct growth to appropriate areas
- Maintain rural character
- Promote tourism opportunities
- Build strong economy
- Maintain low, affordable taxes
- Modern amenities & approaches

## SURVEY FEEDBACK 5-24-2021

< 50 responses

Live/work in County

### Opportunities:

- Drug Store. grocery store
- Farmers Market
- Agriculture & farm preservation
- Improved industrial park(s)
- Walkable, mixed-use village center in Rt 360 corridor
- Outdoor recreation, water access to rivers
- Upscale residential communities (single family & senior housing)
- Small business development
- Tourism

# WHAT DO YOU THINK?

1. What is your vision for the County in the next 10-20 years?
2. What are the top challenges for the County in the future?
3. Where are there opportunities to improve the County?



# NEXT STEPS

## Demographic & Market Assessment (June 21 Work Session)

- Economic and demographic trends
- Opportunities for growth and change

## Design Workshop (Community Meeting #2 - July TBD)

- Draft vision and goals + assessment
- Special areas workshop (TBD)
- Visual and graphic ideas for key initiatives and development to achieve vision and desired direction

## Draft Plan & Recommendations (Community Meeting #3 - Fall)

- Planning topics – Existing Conditions, Challenges, Opportunities
- Vision, goals, strategies
- Maps and graphics





# **BLUEPRINT 2041**

## **KING WILLIAM COUNTY COMPREHENSIVE PLAN UPDATE**

***PLAN YOUR FUTURE!***



Visit the following Facebook page to learn more:

[facebook.com/KingWilliamComprehensivePlan](https://facebook.com/KingWilliamComprehensivePlan)